

**A.A.C.E.G**  
**PROMOTIONAL**  
**ACTIVITIES**  
**2016-2018**

- ❖ Looking back “what we have achieved in the past two years”
- ❖ Important achievements of AACEG are listed
- ❖ The credit is to the EC members.
- ❖ My thanks to all EC members

# PROMOTIONAL ACTIVITIES

1. Registration Renewal of the society covering left over 25 years
2. Sending timely notices and information to the District Registrar and other statutory authorities in time
3. Strengthening office infra structure facilities
4. Carrying out repairing and painting works.
5. Improving Audio and Video Systems in the Conference Hall

6. Installing R.O Plant and Water Cooler in AACEG
7. Development of New Web site
8. Improving data base and getting them incorporated in web site.
10. Sending monthly E- Newsletters in both E-form and hard copies.
11. Forming WhatsApp groups to improve connectivity among members

12. Power point presentation of the Agenda for the monthly EC meetings.
13. Completion / Improvements of works by the previous committee.
14. Enhancing the needy student fund and giving scholarships to more students. Total Amt disbursed to the needy students for the financial year (2017 – 2018) – Rs.11,87,705 /-
15. Improving Career Guidance programme Covering more students.

Total Students attended the Mock Interviews during the year July 2017 – 491 students.

Total Students attended the Mock Interviews during the year July 2018 – 460 students.

16. Conducting Mentoring programmes by  
COSS76
17. Conducting Annual Sports competitions for  
the Alumni, family and their children.
18. Institution of Young Alumnus Award
19. Production of CEG Anthem.
20. Promoting CEG student clubs like Saptham  
Pixels, Tamilmandram, Rotaract etc.,

21. Conducting of Alumni Day / Genesis Day, Teachers Day and CEGAM in a grand manner.
22. Wide publicity of CEGAM events and inviting distinguished people for the event.
23. Collection of more funds from CEGAM  
Total Income - Rs. 18, 44, 261/-  
Balance Amt Available after meeting the event expenses - Rs. 10.14 lakhs

❖ While handing over my post of President of this prestigious Alumni Association of College of Engineering Guindy to the newly elected President, I wish him and the newly elected EC members and the Alumni Association God speed and achievement of more laurels for our Association and College.

**D.VASUDEVAN**